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AHIMA Foundation to Offer Webinars for Rural Healthcare Providers

Chicago – Sept. 17, 2013 – A new free webinar series, *National Rural Health Webinars*, will focus on health information technology for rural healthcare providers by addressing current topics in information governance and informatics including opportunities in mHealth, health information technology, health information management workforce, ICD-10 implementation, and health analytics. The webinars will be offered by the AHIMA Foundation.

The *National Rural Health Webinars* will address:

- the affect of the health information technology on patient quality and access
- educational offerings related to legal and regulatory requirements of care
- best practices related to operational management within the rural healthcare environment.

“Millions of Americans receive their healthcare in rural communities, and it’s critical we ensure these physician practices, clinics and hospitals have access to the same resources and information as medical offices located in urban areas of the country,” said AHIMA CEO Lynne Thomas Gordon, MBA, RHIA, CAE, FACHE, FAHIMA. “We believe this webinar series can help with that.”

The first webinar will focus on the role of mHealth in rural areas. This webinar will be presented Wednesday, Oct. 9 at 2 p.m. ET, and will feature nationally renowned speakers discussing:

- mHealth in rural communities
- sensor-based solutions for asthma and COPD management
- mHealth/wireless health

Speakers will include:

- **Mark Gerhring**, co-founder and president, Propeller Health, Madison, Wis.
- **Robert Jarrin**, JD, senior director of government affairs, Qualcomm Incorporated, Washington, D.C.
- **Jonathan Katz**, CEO, MedAdherence LLC, New York
- **Alan Portela**, CEO, AirStrip Technologies, San Antonio
- **Brian Russell**, CEO and founder, Zephyr Technology Limited, Annapolis, Md.

To register and find out more about the “Role of mHealth in Rural Areas,” visit <http://www.ahimafoundation.org/about/FoundationEvents.aspx>

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About the AHIMA Foundation

The AHIMA Foundation is the 501 (c)(3) charitable affiliate of the American Health Information Management Association (AHIMA), providing resources to support continuous innovation and advances through research, leadership, policy and education in health information. The Foundation was established in 1962 as the nonprofit entity of AHIMA as its sole corporation. Initially dedicated to procuring books for the AHIMA library and to providing loans to health information management (HIM) students, the Foundation has grown into a robust organization that leads the field in professional HIM development and research.

Today, the AHIMA Foundation strives to be the premiere resource for HIM professionals and the leader in advancing the field for the betterment of the HIM profession and the healthcare consumers we ultimately serve.