

Second Annual Golf Outing "Fun-Raiser"

AHIMA Convention & Exhibit | Saturday, October 1, 2011 | 1–6 p.m.
Wingpointe Golf Course | Salt Lake City, UT

Presenting Sponsor:  OPTUM

As a sponsor or golfer at the AHIMA Foundation Golf Outing "Fun-Raiser," the rewards go farther than the longest drive, and are much more satisfying than sinking a difficult putt. Your support enhances the health information workforce through funding student scholarships for future HIM and HIT leaders. Forming a team from your organization is a great way to recognize key employees, entertain clients, network with colleagues and AHIMA leadership, or simply serve as a well-deserved break from the convention routine. Additionally, sponsorship for this event provides outstanding visibility for your brand while showing your support for an important industry cause.

The AHIMA Foundation is the 501 (c)(3) charitable affiliate of the American Health Information Management Association (AHIMA), providing resources to support continuous innovation and advances through research, leadership, and educational scholarship opportunities in health information.

www.ahimafoundation.org

Wingpointe Golf Course has twice been voted one of the top five golf courses in Utah by *Golf Magazine*, and was named one of the state's top two public-access courses by *Golf Digest*. This sprawling, 7,185-yard course has a distinctive Scottish flavor with rolling mounds, native grasses, wildflowers, and challenging bunkers. www.slc-golf.com

For more information,
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AHIMA Foundation Golf Outing

2011 Golf Outing Sponsorship Opportunities

Contributions to the golf outing may be tax deductible for the portion above the fair market value of the golf registration.

• 19th Hole Reception—\$1,500 (1 available)

- Food and drink is provided to all golfers at the clubhouse from 5–6 p.m.
- Golfing for one foursome with two golf carts, personalized with your company logo
- Company logo recognition on signage at the 19th Hole Reception, and at registration
- Opportunity for your company representatives to thank participants at the reception
- Opportunity to provide a “thank you” gift to all golfers at reception (*gift provided by sponsor, at sponsor cost*)

• Refreshment Cart Sponsor—\$750 (1 available)

- Refreshment cart is provided for golfers on the course, containing drinks including water, soda, and beer
- Golfing for one foursome with two golf carts, personalized with your company logo
- Opportunity to place your company logo on signage on the refreshment cart, and at registration

• Special Contest Sponsor—\$600 (3 available)

- Contests include: closest to the pin, longest drive, and putting contest
- Golfing for one foursome with two golf carts, personalized with your company logo
- Opportunity to have your logo displayed on signage at the contest hole, and at registration
- Opportunity to provide a prize to the winning golfer (*gift provided by sponsor, at sponsor cost*)

• Welcome Gift—\$600 (5 available)

- Opportunity to provide a welcome gift, either with sponsor logo or co-branded with AHIMA Foundation/AHIMA convention logos, for welcome “goody bag” given to all golfers (*gift provided by sponsor, at sponsor cost*)
- Desired items include but are not limited to: sleeves of golf balls, tees, markers, towels, golf shirts, and jackets
- Golfing for one foursome with two golf carts, personalized with your company logo

• Hole Sponsorship or Naming—\$500 each (18 available)

- Company logo/group name on signage at your sponsored hole, and at registration
- Golfing for one foursome with two golf carts, personalized with your company logo or group name (*can be “In Honor” or “In Memory” of a colleague*)

• Individual Golfer—\$100 (These benefits are also included for all golfers in sponsored foursomes)

- Includes green fees, golf cart access, and transportation to/from golf course and convention center
- Golf clubs available for rent, with \$10 merchandise credit at pro shop
- Complimentary box lunch provided, along with 19th Hole Reception