The great race has started and the AHIMA Foundation is running to the front of the pack to invest in HIM! It’s not a sprint but rather a long-term strategy to lead the way to a better future. Our goal is to raise more than $4.5 million in new funding by 2020 to invest in research, workforce development, education and innovated strategies that will advance the HIM profession and ultimately better serve the healthcare community.

The AHIMA Foundation Exists because of Supporters Like You

AHIMA members, friends of the association, Component State Associations (CSAs) and corporate supporters all work and contribute to support the Foundation. We offer many opportunities to make a meaningful impact.

How YOU can help

- **DONATE TO VITAL RESEARCH**
  Help us expand research into vital new areas and launch the Research Network.

- **DONATE TO EXPAND CAREER OPPORTUNITIES**
  Help us to build a stronger and more experienced HIM workforce with our groundbreaking, Registered Apprenticeship Program.

- **DONATE TO EDUCATION**
  Help us engage national educational programs in implementing modern competencies and expand the curricula competencies globally.

- **DONATE TO THE PROFESSION**
  Help us increase the number of scholarships and scholarship amounts to deserving students.

You can be what matters. Make a difference.  - ahimafoundation.org/give

AHIMA FOUNDATION BOOTH ACTIVITIES

AHIMA Foundation Booth
September 26 – 30 | 8AM – 5PM | MCCNO, Ground Floor, Exhibit Hall I Foyer

The AHIMA Foundation booth is conveniently located near registration and the exhibit hall area. You are invited to stop by to learn about Foundation programs and research initiatives, make a contribution to the future of the HIM profession, network with colleagues, and enjoy the auction throughout convention. Donations to the Foundation are gratefully recognized at various levels of giving.
Foundation Drawing
Individuals who contribute non-tax deductible contribution of $100 or more will be entered in a drawing for a complimentary registration to AHIMA’s 2016 Convention and Exhibit.

First Class Solutions Drawing
Individuals who contribute non-tax deductible contribution of $50 or more will be entered into a raffle for one of two pieces of fine artisan jewelry, compliments of First Class Solutions.

Shooting Star Program
Do you know someone exceptional? Someone who goes above and beyond for the profession or AHIMA? Stars can be recognized for special achievements or ordinary duties performed exceptionally well. A star might be a mentor, educator, employee, manager, colleague, or friend. For your $25 donation, you will receive a Shooting Star pin to present to a special individual.

Donor Lapel Pin
Gifts from individual donors of $100 or more will be recognized with an AHIMA Foundation lapel pin:

- **Leadership Circle** $5,000 or more
- **Diamond Level** $2,500 - $4,999
- **Platinum Level** $1,000 - $2,499
- **Gold Level** $500 - $999
- **Silver Level** $250 - $499
- **Bronze Level** $100 - $249

Grace Giving Club – Recurring Gift/Sustainable Giving
As part of the Great Race to 2020 donor engagement initiative, the Foundation will kick off a recurring gift program. This recurring program will allow donors to commit to a gift made on a regular – most often monthly – basis.

Regular monthly gifts are especially important because they provide us with a consistent and reliable source of income and save us fundraising costs. Funds are immediately put to work to help us conduct critical research, implement academic competency standards, and assist future HIM professionals in accessing educational opportunities.

Donors give permission to automatically withdraw the donations from their bank account or credit card charge.

1928 Heritage Society
Honors members who have provided five plus years of consecutive giving to help the AHIMA Foundation fulfill its charitable mission.
The Great Race for Education – Walking Challenge
The Great Race for Education raises money for scholarships through the AHIMA Foundation’s Merit Scholarship program. New this year, individuals and members will make every step count during the 2015 AHIMA Convention and Exhibit in New Orleans, by fundraising through EveryDayHero. Set a goal, then rally your friends, family and colleagues from far and near for support!

Track the number of steps you take during Convention for the chance to win prizes, and most importantly, help provide scholarships to deserving students in our field. The Foundation’s goal is to raise $15,000 for scholarships—you can help by joining the race with a $15 donation. Register with a $15 donation to sign up to start fundraising with EveryDayHero.

- Track your daily steps and miles September 27 – 29
- Prizes will be offered daily in a variety challenge categories for participants who have raised a minimum of $100.
- Pick-up your free pedometer from event sponsor at the Foundation Booth.
- Sponsored by MRO Corporation.

Sign-up: [https://greatraceforeducation.everydayhero.com/us/sign-up](https://greatraceforeducation.everydayhero.com/us/sign-up)

FAQs: [http://www.ahimafoundation.org/downloads/pdfs/Great%20Race%20for%20Education%20FAQs.pdf](http://www.ahimafoundation.org/downloads/pdfs/Great%20Race%20for%20Education%20FAQs.pdf)

AHIMA Foundation Silent Auction
September 26 – 30 | 8AM – 5PM | MCCNO, Ground Floor, Exhibit Hall I Foyer
The annual AHIMA Foundation Silent Auction is the largest fundraiser for the Student Merit Scholarship program, which improves access to educational opportunities for current and future HIM leaders. The number of qualified applications continues to outpace the number of scholarships the Foundation is able to award annually. Help even more promising HIM students by bidding on auction items. Be what matters.

Auction closes at 12:30 PM on Tuesday, September 29.

Hours:
- Saturday, September 26 | 8 a.m.–5 p.m.
- Sunday, September 27 | 8 a.m.–5 p.m.
- Monday, September 28 | 8 a.m.–5 p.m.
- Tuesday, September 29 | 8 a.m.–12:30p.m.

Item Pick-Up:
- Tuesday, September 29 | 3–5 p.m.
- Wednesday, September 30 | 8 a.m.–12 noon

National Convention e-Poster Contest Presentation
Monday, September 28 – Tuesday, September 29, 2015 | 1:00 PM – 4:00 PM | MCCNO, Ground Floor, Exhibit Hall I Foyer
Meet with selected students from across the country and learn about the innovative research and projects they are doing to advance the profession. These students or recent graduates were selected to present their innovative HIM research or project.
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- Patient Generated Health Information in Rural Areas, Ashley Lackner, The College of St. Scholastica.
- Your Record Speaks: A Patient Engagement and Data Quality Tool, Theresa Wilkes, MS, CHTS-PW, The College of St. Scholastica.

AHIMA Foundation Donor and Board Appreciation Hospitality Room (Invite Only)
September 26 – 30 | 8AM – 5PM | MCCNO
New this year, the Foundation offers a hospitality room for individual and corporate donors who contributed $1,000 or more during the 2015 giving year along with current and past Foundation Directors. Donors will have access to beverages, wireless, and a place to sit or simply take a break. Please see a Foundation staff member for details.

AHIMA FOUNDATION ACTIVITIES

Grant Writing Strategies
Sunday, September 27, 2015 | 9:00 – 12:00 PM | MCCNO, Level 2, Rm 275
During this pre-convention workshop participants will learn to identify potential funding sources, triage grant announcements, and respond to key elements appropriately. These skills will enable participants to identify funding sources that "best fit" their needs and save valuable time associated with searching for and developing successful proposals.

- Register for the Grant Writing Strategies as a Pre Convention Workshop.
- Registration Fee: $95

AHIMA Foundation Research Forum
Sunday, September 27, 2015 | 1:00 – 4:00 PM | MCCNO, Level 2, Rm 275
During this interactive session, you will learn from HIM professionals conducting evidenced-based research. Participants will have the opportunity to interact with HIM researchers and members of the AHIMA Foundation Research Network, discuss research activities adding to the HIM Body of Knowledge, and learn more about research activities currently being conducted by the AHIMA Foundation.

- ICD-10 and DSM-5: From Training to Quality Reporting - David Marc, MBS, CHDA, The College of St. Scholastica, Ryan Sanderfer, MA, CPHIT; The College of St. Scholastica, and Brooke Palkie, EdD, RHIA; The College of St. Scholastica
- Impact of Electronic Sepsis Prompt Within eICU Telemedicine System on Patient Outcomes and Billed Charges Associated with Sepsis Patients - Angela L. Morey, MSM, RHIA; University of Mississippi Medical Center
- Perceived Value of Certification and the Registered Health Information Technician Credentialing Examination - Renita Ellis, CCS-P, CPC, CPC-P; DeVry University Online
- Interprofessional Health Informatics Team Research - Linda Carl, EdD; Research & Education Consultant
• **International Collaboration on mICF Grant Funding** - Joanne Valerius, PhD, MPH, RHIA; Oregon Health & Science University
• **Adaptive Leadership and IG Research Methods** - Patty Thierry Sheridan, MBA, RHIA, FAHIMA; IOD Incorporated, and Valerie Watzlaf, PhD, RHIA, FAHIMA; University of Pittsburgh
• **AHIMA Foundation and AHIMA Foundation Research Network Update** - William Rudman, PhD, RHIA; AHIMA Foundation, and Susan Hart-Hester, PhD, RHIA; AHIMA Foundation

**Assembly on Education/Workforce Luncheon**
**Monday, September 28, 2015 | 11:45 AM – 1:00 PM | MCCNO, Level 2, Rm 284-285**
Take advantage in this opportunity to participate in facilitated roundtable discussions relevant to HIM, Workforce and Education.

• Register for Luncheon
• Registration Fee: $65

**Where Education Meets Workforce**
**Monday, September 28, 2015 | 1:00 PM – 5:30 PM | MCCNO, Level 2, Rm 278-279**
The track provides expertise from both academic and practice perspectives with the goal of demonstrating the integral link between workforce and education from both speakers and moderated discussion with the audience.

*Moderators: Patty Thierry Sheridan, MBA, RHIA, FAHIMA; IOD Incorporated, and Valerie J. Watzlaf, PhD, RHIA, FAHIMA; University of Pittsburgh*

• 1:00 PM - 2:00 PM | **Patient Engagement and Patient Generated Data** - Katherine Lusk, MHSM, RHIA, Children's Health System of Texas, Dallas, TX
• 3:15 PM - 4:15 PM | **The Heart of the Revolution: Why HIM is Essential for Analytics** - John Showalter, MD, MSIS, University of Mississippi Medical Center
• 4:30 PM - 5:30 PM | **Personal Connected Health Where We Live, Work and Play** - Charles Parker, MS Healthcare Informatics, Escentium Consulting/Beyond Limits

**AHIMA Foundation Thought Leaders Lecture Series**
**Brenda L. Banwell, MD, Chief of Neurology, Children's Hospital of Philadelphia**
**Tuesday, September 29, 2015 | 11:15 AM – 11:45 AM | MCCNO, Level 2, New Orleans Theaters**
Join Brenda L. Banwell, MD, chief of neurology at The Children's Hospital as she presents "Technology-empowered clinical research: advances in neuroscience." The AHIMA Foundation is proud to present the Thought Leaders Lecture Series (TLLS). TLLS offers thought-provoking and cutting-edge topics in HIM and healthcare. Lectures are recorded and made available online as a special series for students, practitioners, and the general public.

**I Want to Teach - Next Steps for HIM Professionals**
**Tuesday, September 29, 2015 | 3:15 PM – 4:15 PM | MCCNO, Level 2, Rm 284-285**
Meet HIM practitioners who made a career change into education. Learn why these former practitioners are very happy where they are and what makes them stay in education. Hear why others enjoy their role as part-time educators while working as practitioners. Attend this session to discover what is involved in making this career change, learn the advantages of being a professor and meet HIM educator mentors who can give you the inside scoop.
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AHIMA Foundation Donor Reception (invitation only)
Tuesday, September 29, 2015 | 6:00PM – 7:30PM | New Orleans Marriott Hotel (Canal Street), Balcony L-N, 4th Floor
The invitation-only event honors corporate partners and AHIMA members who have generously invested in the AHIMA Foundation and the future of the HIM profession. This event offers a unique opportunity to network with AHIMA and Foundation leadership and corporate executives. The Donor Reception features important Foundation program highlights, especially in the critical area of HIM research. Guests will also hear personal stories from recent scholarship recipients who benefited directly from Foundation support.

AHIMA FOUNDATION
Silent Auction Guide

The AHIMA Foundation Silent Auction is a fun way for members, staff and other Convention attendees to contribute to the Foundation, while engaging in friendly bidding competition on many desirable items. All funds raised through the Auction support the Foundation merit scholarship program.

Who can bid?
All 2015 AHIMA Convention registrants, staff, exhibitors, and their adult guests are welcome to bid at the auction.

Where do the auction items come from?
The Foundation solicits auction item donations from AHIMA members, staff, Board leadership, Component State Associations, exhibitors, and corporate supporters. Donations include technology products, jewelry, artwork, and other unique items.

Where is the auction?
The Silent Auction is located across from registration and near the exhibit hall ground floor, Exhibit Hall I Foyer.

AUCTION HOURS

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<tr>
<th>Day</th>
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<td>Saturday</td>
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<tr>
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(All bids close 12:30 p.m.)

ITEM PICKUP

<table>
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<tbody>
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<td>Wednesday</td>
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AHIMA FOUNDATION

How to Bid

1. The bid form for the item is located on the display case counter below the area where the item is displayed; bid forms are clearly marked with the item number, description, and item value.
2. Note the **minimum amount** and **bid increment** shown. It is mandatory to follow the bid increment, or your bid may be disqualified.
3. Print your name, your bid amount, and a cell phone number. If you do not realize you are a high bidder, we will need this information to contact you with the exciting news.
4. You may bid as often as you wish, and on as many items as you wish, during the course of the auction. Bidding will close according to the schedule shown above. The high bidder on each item is entitled to that purchase.
5. We encourage everyone to have fun and enjoy the bidding; however, we remind you that your bid is looked upon as a promise of purchase, should it be the high bid for that item.

Announcement of winners

The names of high bidders following the full auction close on Tuesday at 12:30 p.m. will be posted/announced as soon as feasible. Items will be readied for payment and pick-up beginning at 3:00 p.m. Tuesday. Note: Item pick up cannot be accommodated between 1-3:00 p.m. on Tuesday during auction closing processes. If you cannot pick-up your item on Tuesday, the auction area will be open for your convenience Wednesday from 8 a.m. to 12:00 p.m. Any items not claimed by 12:00 p.m. on Wednesday may be forfeited.

Payment Procedures

Payment may be made by cash, check made out to the AHIMA Foundation, or credit card: VISA, MasterCard, or American Express.

Return Shipping

Ernest N. Morial Convention Center has a UPS Store located in Lobby F on the ground floor. The UPS Store may be a convenient solution when shipping items that will not travel well in your suitcases. All return shipping is at the buyer’s expense. We will do our best to repack the items as they were originally delivered, using the proper shipping materials.